

WORLD OF CONCRETE **ASIA**

One-stop Global Trade Platform for Concrete, Flooring and Mortar

650+ Exhibitors

42,000+ sqm

40,000+ Visitors

Shanghai, China

August 12-14, 2026

Shanghai New International
Expo Centre (SNIEC)



 WORLD OF CONCRETE ASIA



Contact Us

Exhibiting Inquiry

Tel: +86 21 6157 3939

Email: michael.ma@informa.com

Visitor & Media

Tel: +86 21 6157 7251

Email: rona.luo@informa.com

Website: en.wocasia.cn

Email: info@wocasia.com


WOCA 2025 GATHERED 40,000+ HIGH-QUALITY GLOBAL BUYERS

40,985 professional visitors

3,207+ Overseas visitors from 74 countries and regions

552+ end-user enterprises and 739+ project owner representatives

 42,000m²
Exhibition Area

 650+
Exhibitors

 40,000+
Visitors

 60+
Concurrent Events

Co-organizers

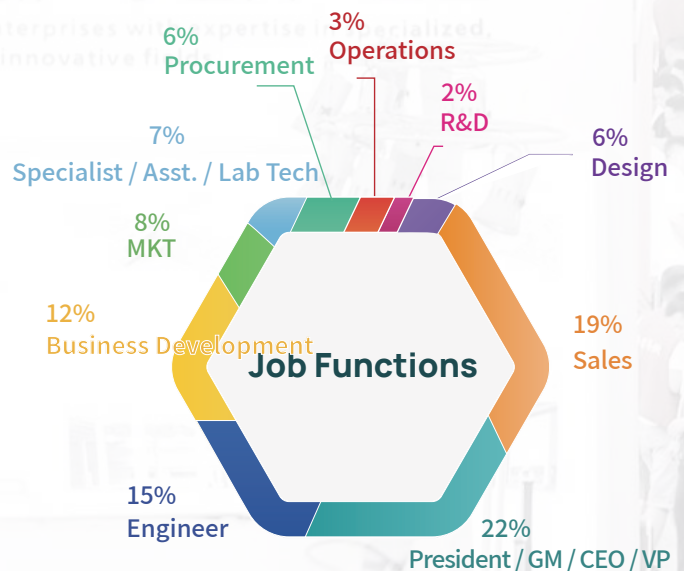
China Flooring Association
CBCA Pre-Mixed Mortar Specialty Commission

Concurrent Events

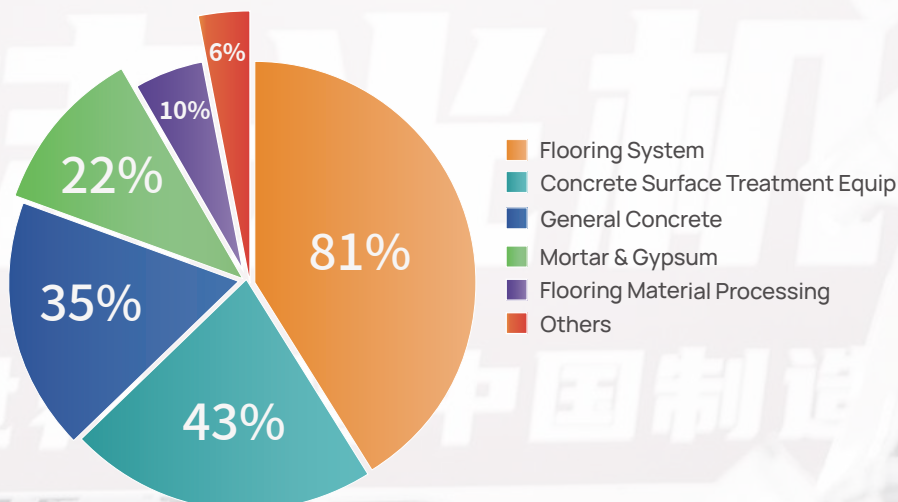
Shanghai International Floor Industry Exhibition
Shanghai Flooring & Paving Technology and Equipment Exhibition


Covering Core Industry Chain Visitors


Distributors / Agencies	24.4%
Material & Equipment Mfrs	18.7%
End Client/Real Estate Devs	17.7%
Professional Contractors	17.2%
General Contractors	6.5%
Design Institutes/Interior Design	6.3%
Building Materials / Component Manufacturing	4.0%
Concrete Mixing Plants	2.2%
Municipal Eng/Landscaping:	1.8%
Media	0.7%
Others	0.5%




Accurately Connecting Industry Needs



 94% **Audience Satisfaction**
Overall rating (good to excellent)

 91% **Worth Recommending**
Recommend WOCA to business partners or colleagues

 92% **Repeat Visit**
Would definitely or probably attend again

PREVIOUS EXHIBITORS

Concrete Surface Treatment Equipment



Industrial & Commercial Flooring System



Concrete Admixtures & Fibers



Mortar, Flooring Coatings & Raw Materials



Abrasives, Grinding & Diamond Tools



Intelligent & Quality Construction Solutions



Precast Concrete Technology & Applications



Concrete Production & Delivery & Packaging



At WPCA 2025, XINGYI partnered with service providers from across the country and heavily launched its first unmanned grinding technology solution, "LuoBoXia," and became the sole designated grinding equipment brand for the Skills Competition. During the event, XINGYI actively participated in matchmaking and held in-depth exchanges with new and existing clients from both China and abroad.

— Fujian XINGYI Intelligent Equipment Co., Ltd.

Sika made its appearance at the WOCA 2025 Great Flooring zone, focusing on the repair & renovation sector and clean room scenarios. It displayed comprehensive solutions for repair and renovation from roofs to floors, as well as professional flooring coating solutions for the electronics industry that offer higher cleanliness and enhanced safety. Meanwhile, Sika also shared relevant advanced practices with numerous industrial manufacturing and electronics/semiconductor companies during the Great Flooring salon series.

— Sika (China) Ltd.

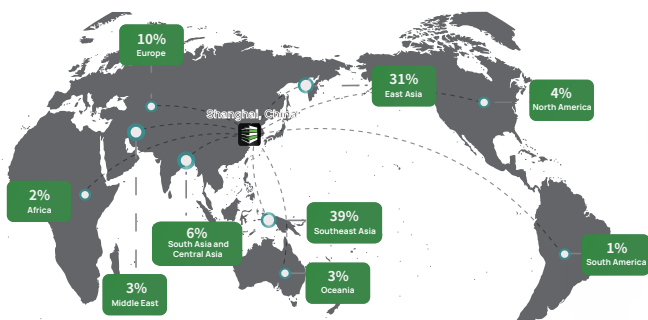
Morient showcased its full range of products and application solutions at WOCA 2025, attracting visitors from around the world to its booth. Through live demonstrations and online broadcasts, Morient displayed its product core strengths and construction techniques across multiple scenarios and from all angles, generating widespread attention. Additionally, Morient shared its innovative research findings and the applications of repair mortar at the concurrent Innovative Forum on Special Mortars.

— Hubei Morient New Materials Technology Co., Ltd.



THE WORLD-CLASS EXHIBITION: HOSTING 3,207+ GLOBAL BUYERS

Gathering Asian Elites, Attracting Global Visitors!



Top 15 Countries of International Visitors



WOCA 2025 部分海外买家

We really appreciate the international networking opportunities provided at WOCA. The staff helped us connect with several highly authoritative and professional concrete mixer companies in China. Thank you.

—Festy Ratna Aditama, PT Wijaya Karya Beton Tbk, Indonesia

Very informative and well-organized exhibition. We hope to see additional exhibitor that caters structural concrete technology. Thanks, WOCA and Shanghai!

—Rener Ortega, CBT Realty & Development Corporation, Philippine

The purpose of our trip was to source some mobile mixing station suppliers. We connected with several exhibitors on-site and, as arranged by the organizer, participated in the factory tour in Qingdao.

—Hyuntaek Oh, HanilCementCo.,Ltd.



DEEP-TIER MATCHMAKING: FORGE MORE CONNECTIONS, UNLOCK GLOBAL POTENTIAL!

56+ Buyers Matched Deeply, Securing International Collaborations!

- ALPHAPLAN KR INC
- BABATUNDE AJAGUNNA NIGERIA
- Constructora_ELDECOR
- HANIL CEMENT
- LSC INFRATECH LTD
- Pct Performance Chemicals
- PT Wijaya Karya Beton Tbk.
- RW Davis Concrete
- Soarwis Gems and Minerals
- Avcon Technics Pvt Ltd
- BRAND TRADES
- ESR Construction & Development
- International IPS
- OJG Import Export
- PT Adhi Persada Beton
- PT. AKA SINERGI Group
- 崧宥工程有限公司
- Top Product LLC
- AVS Global Pvt Ltd
- CBT Realty & Development
- GREEN VALUE
- LOHAS POLISHING
- Parchem Construction Supplies
- PT Taruna Karya Utama
- Rbg Building
- SG HANILMANHOLE
- ULTRA MF CORPORATION...

Overseas VIP Delegations & Factory Tours



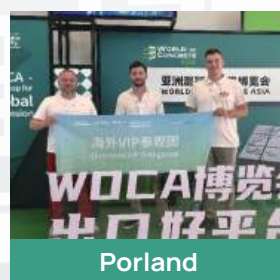
Australia



Jordan



Uruguay



Portland



Indonesia
Liuzhou Tour



Indonesia



South Korea



Armenia



South Korea
Qingdao Tour



India



Taiwan, China



Ecuador



Cambodia



Australia
Shanghai Tour

GREAT FLOORING ZONE: BENCHMARK PROJECTS & AWARD-WINNING CONTRACTORS!

Focusing on Owner's View

Helping Owners Understand Flooring

Interpreting Quality Standards

Building "Great Flooring" Value Consensus

What is Great Flooring?

Issues: Dust/sanding hurting quality & environment?

Durability: Poor corrosion/load resistance, high maintenance costs?

Contractors: Hard to find reliable industry partners?

Solution: Overwhelmed by too many options?



International Award-Winners Showcase



Golden Trowel[®] Asia

In 2018, WOCA officially introduced the Golden Trowel[®] Awards, which represent the global pinnacle of concrete surface finishing, to the region. To date, 28 Chinese projects have won Golden Trowel Awards, setting the highest benchmark for the industry.

2024 Golden Trowel Awards

DINCO E&C

FF 98.1 / FL 113.4
Pi Vina Quang Tri Garment Factory • Trieu Phong, Vietnam

Gran Nobre Pisos Industriais

FF 118.0 / FL 115.4
GL – Anhembi District • São Paulo, SP, Brasil

Gran Nobre Pisos Industriais

FF 109.9 / FL 87.2
Lyon – CD Itupeva II • Itupeva, SP, Brasil

Nutcon Corporation Co., Ltd.

FF 116.4 / FL 101.8
Eastern Warehouse at Bowin Chonburi, Thailand

Chengdu Keyixin Technology Co., Ltd.

FF 94.2 / FL 100
YINLI Cold Chain Warehouse • Chengdu, Sichuan Province

VEMAC Inc.,

FF 73.2 / FL 53.5
Panattoni Project Grande El Paso, TX

Chengdu Keyixin Technology Co., Ltd.

FF 93.8 / FL 94.5
TBEA Deyang Cable Workshop • Deyang, Sichuan Province


Xi'an Beaver Flooring New Technology

FF 84 / FL 127
Xi'an Blogis International Logistics Park, Shaanxi

Eldridge Concrete Construction

FF 107.6 / FL 55.7
Project Rock N Roll Ellabell, GA

On-Site Inspection: Data-Driven Verification

	Test Items	Instrument	Applicable Standard	Performance Impact
	FF/FL	DIPSTICK 2285	ASTM E-1155	How good is it?
	Abrasion Resistance	NMY-1	BS EN 13892-4:2002	How long will it last?
	Adhesion Strength	PosiTest AT-A	ASTM D7234	Will it delaminate?

WOCA 亚洲地坪奖

In 2021, building upon the Golden Trowel, the WOCA Awards were established. With more comprehensive and practical testing dimensions, it has created a new quality benchmark and has gained recognition from many project owners. WOCA Awards have been successfully held for three sessions, recognizing a total of 38 outstanding projects, including 34 gold awards and 4 silver awards.



2024 WOCA Awards

Xi'an Beaver Flooring New Technology

Fuyan New Building Materials Industrial Park Project
FF: 73.98 | FL: 95.51 | Abrasion Resistance: 0.101

Hunan Ruihang Flooring Engineering

Fuyan New Building Materials Industrial Park Project
FF: 58.90 | FL: 54.82 | Abrasion Resistance: 0.066

Shaanxi Yangsen Construction Engineering

Zhengmeiji Intelligent Control System Smart Manufacturing Base & R&D Center (Plant 1) SOG Integral Flooring
FF: 48.60 | FL: 34.36 | Abrasion Resistance: 0.056

Suowo Construction Technology (Shanghai)

Ma'anshan Huiyuan High-end Food Packaging Project - SOG Flooring Engineering
FF: 32.17 | FL: 29.91 | Abrasion Resistance: 0.038

Xiamen Mashite Technology

Qianjiang Cigarette Factory Relocation & Prestressed Flooring (Tobacco Processing Workshop)
FF: 32.49 | FL: 33.24 | Abrasion Resistance: 0.115

Anhui Jingyao Building Materials Technology

Weixing Yinjianglan Resi Complex Underground Garage - Superhard Abrasive Sealed Flooring
FF: 34.65 | FL: 18.17 | Abrasion Resistance: 0.311

Taiyuan Youdi Technology

High-performance industrial cement-based self-leveling floor renovation project
FF: 85.09 FL: 68.24
Abrasion resistance: 0.069 Pull-off value: 1.5

Beijing Weishunda Construction Engineering

Wushenqi Modern Coal Chemical Innovation Pilot Base Project
FF: 69.81 | FL: 48.08 | Abrasion Resistance: 0.072

Nanjing Yuantian Construction Engineering Technology

Zaotianxia Cold Chain (China) Trading Base Project - Indoor Superhard Abrasive Flooring
FF: 51.38 | FL: 33.58 | Abrasion Resistance: 0.058

Changzhou Shenghui Construction Decoration Engineering

Baiwang Industrial Automation (Suzhou) Co., Ltd. - 552 New Projects Flooring Engineering
FF: 45.94 | FL: 50.15 | Abrasion Resistance: 0.114

Henan Langxi Industrial

Nanyang Huayang Meijun Underground Garage Project
FF: 26.65 | FL: 22.46 | Abrasion Resistance: 0.016

Shanghai Yangsen Technology Development

Tebian Electrician Xi'an Tech Park Phase III - Plant 3A Anti-static Abrasion-Resistant Flooring
FF: 39.95 | FL: 41.08 | Abrasion Resistance: 0.240

Shanghai Wang Weiping Construction Decoration Engineering

Hongta Liaoning Tobacco Co., Ltd. Yingkou Cigarette Factory - Packaging & Filter Workshop Flooring Renovation
FF: 37.38 | FL: 17.82 | Bond Strength: 3.29

好地坪，服务好业主！

AWARD-WINNING PROJECTS SALON: BEST PRACTICES & OWNER PERSPECTIVES

—Technical Exchange Salon on Two Awards' Winning Projects

APremium Platform for Project Owners

- **Benchmark References:** Draw on 2 global awards to curate sub-sector benchmark cases, offering owners high-quality comparison standards.
- **Owner Insights:** Reps from Beimgmate, Baohua Group share on-site pain points and needs from the owner's view.
- **Peer Interaction:** Backed by end-user associations, the event gathers peers for in-depth owner-to-owner exchanges.
- **Practical Solutions:** Link with award-project contractors & top industry solutions; expert face-to-face talks solve real owner challenges.



Cold Storage and Industrial Manufacturing



WANG Likun
Engineering Manager
Jiangsu Dilin Construction Engineering



张瑞东
总经理
太原优地科技



王继平
董事长
上海王继平建筑装饰

Food Manufacturing



徐洪平
董事长
乐荷裕达(杭州)食品



李思琪
市场总监
索沃建筑科技



黄公波
总经理
上海百利加防腐工程



温少君
副总经理
杭州贝因美母婴营养

Semiconductor Cleanroom



刘阳
副总工
信惠产业电子第十一设计研究院



马利洋
技术总监
陕西杨森建筑



孙耀龙
电子细分市场负责人
西卡(中国)



卢德榕
项目经理
第三代半导体研究院

Great House and Great Underground Garages



傅正乔
副秘书长
苏州市房地产行业协会



孙妍妍
轮值院长
上海市房地产行业协会



徐羚
营销副总经理
宝华集团



马佳星
人居环境部经理
上海中鑫建筑



高伟
院长
秒差距(西安)空间设计研究院



张学才
总经理
江苏恒通元建筑工程

好地坪，服务好业主！

739+ OWNERS GATHERED, DISCUSSING "CHINA GREAT FLOORING"!



WOCA 2025 部分业主观众

Owner Feedback

"We were looking for a flooring solution that is wear-resistant, anti-slip, and easy to clean, to replace imported German rubber flooring. Our visit to WOCA 2025 was very fruitful. In the Great Flooring zone, we connected with two contractors, Yangsen and Wang Weiping, and gained a systematic understanding of flooring solutions and excellent case studies."

— Manager Pan, Shanghai Airports Authority (SAA)

"We were seeking solutions for floor maintenance/repair and concrete anti-slip treatment. The exhibition team proactively assisted with matchmaking, even arranging online meetings with several relevant companies before the event. I specifically came to Shanghai for the exhibition, where I examined products on-site and held face-to-face discussions with several companies. It was a highly rewarding experience."

— Manager Wang, Universal Beijing Resort

Year-Round Theme Salons: Enhanced Ongoing Engagement

- ▼ Dec 2025 | Shanghai: Pharmaceutical Flooring Salon
- ▼ Dec 2025 | Jiangsu: Central Kitchen Flooring Salon
- ▼ Mar 2026 | Shanghai: Premium Garage Flooring Salon
- ▼ Apr 2026 | Jiangsu: Semiconductor Flooring Salon
- ▼ May 2026 | Shanghai: Commercial Space Flooring Salon
- ▼ Jun 2026 | Zhejiang: Industrial Warehouse Flooring Salon





Intelligent Construction Zone: Cutting-Edge Practices Grab Industry Focus!

—Yangtze River Delta Intelligent Construction & Green Low-Carbon Exhibition



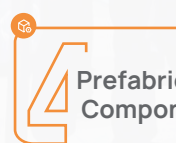
Great House



Intelligent Construction



Science and Tech Innovation



Prefabricated Components

- Intelligent Construction Robot Data Acquisition Observation Future-Proof Building Tech
- Smart Construction Machinery Innovation
- Transportation Science & Tech Innovation Exchange
- Smart Construction in Transportation Infrastructure
- Intelligent Construction Robot





Event Guests (Partial)



狄永媚
副处长
上海市交通委建设处



耿裕华
会长
江苏省建筑行业协会



王秀志
总工程师
申通建设集团



亢立刚
总工程师
中国建筑第八工程局有限公司



崔猛
副总工
上海公路桥梁(集团)有限公司



孙九春
董事长
腾达建设集团股份有限公司



刘宁
技术部副经理
浙江宝业建设集团



李雪峰
装配化中心副主任
上海市城市建设设计研究总院



薛云
市政交通负责人
上海闵行城市建设投资



蔡杰龙
技术管理部负责人
上海城建智慧城市运营管理



王辉
工程部部长
淮北矿业(集团)工程建设



新智造，赋能新建造！

AUTHORITATIVE EXPERTS+PROFESSIONAL ACTIVITIES, BUILDING A HIGHLAND OF INFLUENCE!

2026 Conference Preview

Construction Contractor & Factory Construction Forum

- Warehousing
- Pharmaceutical Factory
- Food Processing Factory
- Semiconductor Grade Cleanroom
- Commercial Space
- Premium Garage

High-Quality Flooring Tech & Products

- High-Quality Concrete Flooring
- Floor Cracking Tech
- Golden Trowel Awards – Sharing of Winning Projects
- Flooring Materials & Equipment Distribution
- Innovative Coatings & Their Raw Materials

Concrete & Mortar Tech Innovation

- Functional Mortar
- Concrete Self-Healing Tech
- Smart Concrete Manufacturing
- Low-Carbon Concrete Tech
- Southeast Asia Concrete Tech Innovation

Smart Construction & Transportation Infrastructure

- Intelligent Construction Robot Data Acquisition Observation
- Future-Proof Building Tech
- Smart Construction Machinery Innovation
- Transportation Science & Tech Innovation Exchange
- Smart Construction in Transportation Infrastructure
- Construction Safety Management
- Precast Component Tech for Transportation
- Intelligent Construction Robot
- Innovative Equipment
- Digital & Information Tech

Demo Show

- Concrete Surface Treatment
- Material Coating Application
- Intelligent Construction Robot
- Innovative Equipment
- Digital & Information Tech

Overseas Service

- WOCA Match Making Meeting
- VIP & Factory Tour



专家阵容

2025 部分分享嘉宾



刘小欣
地坪产业分会副秘书长
中国建筑材料联合会



孙岩
副理事长
中国散状水泥推广发展协会



李雄威
党委书记
常州工程职业技术学院



Steven Lim
Managing Director
FACE Floor Technologies (ASIA)



Dudung Maulana Textianto
General Secretary
Association of Indonesia Precast and Prestressed Companies



Seng Seila
Vice President
Cambodia Investor Contractor Architecture Association (CICAA)



Chea Chantheborras
Deputy Secretary General
Board of Architects Cambodia (BAC)



Tep Syphorn
Deputy Department of Promoting and IT
Board of Engineer Cambodia (BEC)



Festy Ratna Aditama
Engineering Division Manager
PT Wijaya Karya Beton Tbk



Anggi Akbar Hawardi
Bureau Manager
PT Adhi Persada Beton



Asad Ali Dar
Business Development Manager
Nutcon Corporation Company



Stanley Christian
Managing Director
PT Zacklim Superlat Indonesia



Peter Song
战略项目管理总监
key Resin



Hong Joo-hwan
Director
Super Crack Seal



于广利
副秘书长
中国建筑装饰协会地坪分会



范林根
秘书长
上海石材行业协会



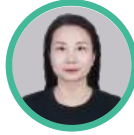
沈春林
教授级高工
中建材苏州防水研究院



孙振平
教授
同济大学



夏仁宝
正高级工程师
浙江省建筑科学设计研究院



乔君慧
副教授
(国家) 建筑材料工业技术情报研究所



邓辉
副主任
建筑材料工业技术监督中心



张国防
副教授
同济大学



冯文利
院长
方达康砂浆技术研究院



钱耀丽
主任助理
上海市建筑科学研究院



马洪伟
团长
赋能团队



王少迪
总经理
西安彼福地坪新材料科技



邱成兵
总经理
成都科艺欣科技



郭君建
董事长
上海典跃建材科技



王薇
工程部经理
上海百利加防腐工程有限公司



林发邦
副总经理
上海亦函建筑装饰材料



何杨
董事长
联辉兄弟



胡佳涛
全国业务发展经理
西卡(中国)



沈金如
产品开发总监
马贝建筑材料



梁剑锋
技术总监
立邦



李超群
中国地坪协会 副秘书长
鹿贝化学 副总经理



钱曦
研发总经理
湖北美圣雅恒新材料科技



董卫良
总经理
福建南方路面机械



郭兰香
董事长
上海蓝俊环境



张世杰
总经理
郑州市建文建材科技



唐雷
销售经理
阿尔博波特兰



陈相宇
总经理
玉田县致泰纤维制造



诸超
总经理
上海怡祥物业



杨波
创始人
三只小羊设计师俱乐部



毕庆阳
设计总监
必需设计



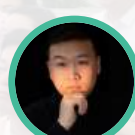
张伟
创始人
上海初道室内设计



赵雷
设计总监
ELMejor 爵殿设计



董绍群
联合创始人
D-SF 空间设计



刘国梁
创始人
上海铭华建筑设计



大赛+实操，让材料与施工更生动！



50万+数据库，营销渠道全球覆盖！

The collage displays a comprehensive digital marketing strategy for the 2025 World of Concrete Asia exhibition. Key elements include:

- Search Engine Results:** Snippets from Google and Baidu showing the event's name, dates (2025.6.13-15), and location (Shanghai).
- Social Media:** Weibo and WeChat posts providing event details, registration information, and promotional graphics.
- YouTube:** A video thumbnail titled 'Highlights of World of Concrete'.
- Event Banners:** Multiple versions of the exhibition logo and name in both Chinese ('亚洲混凝土世界博览会') and English ('WORLD OF CONCRETE ASIA').
- Registration & Promotion:** Graphics encouraging registration, mentioning 'free tickets' and 'one-stop access'.

系列展联动，全球资源赋能8月盛会！



CHN | Aug. 12-14, 2026



USA | Jan. 19-21, 2027



IDN | Sep. 9-12, 2026



BRA | Aug. 25-27, 2026



KHM | Sep. 28-30, 2026



SAU | Nov. TBC 2026



IND | Jun. 3-5, 2026

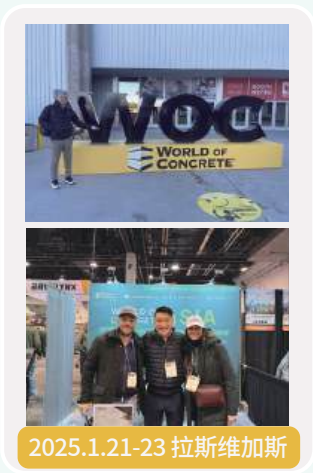


FRA | Apr. 21-24, 2027

100+海内外合作伙伴，触达海量工程师与业主！



实地亮相行业活动，网罗海内外专业观众！



观众推广走出国门

定向邀请走进行业



医药供应链



仓储物流



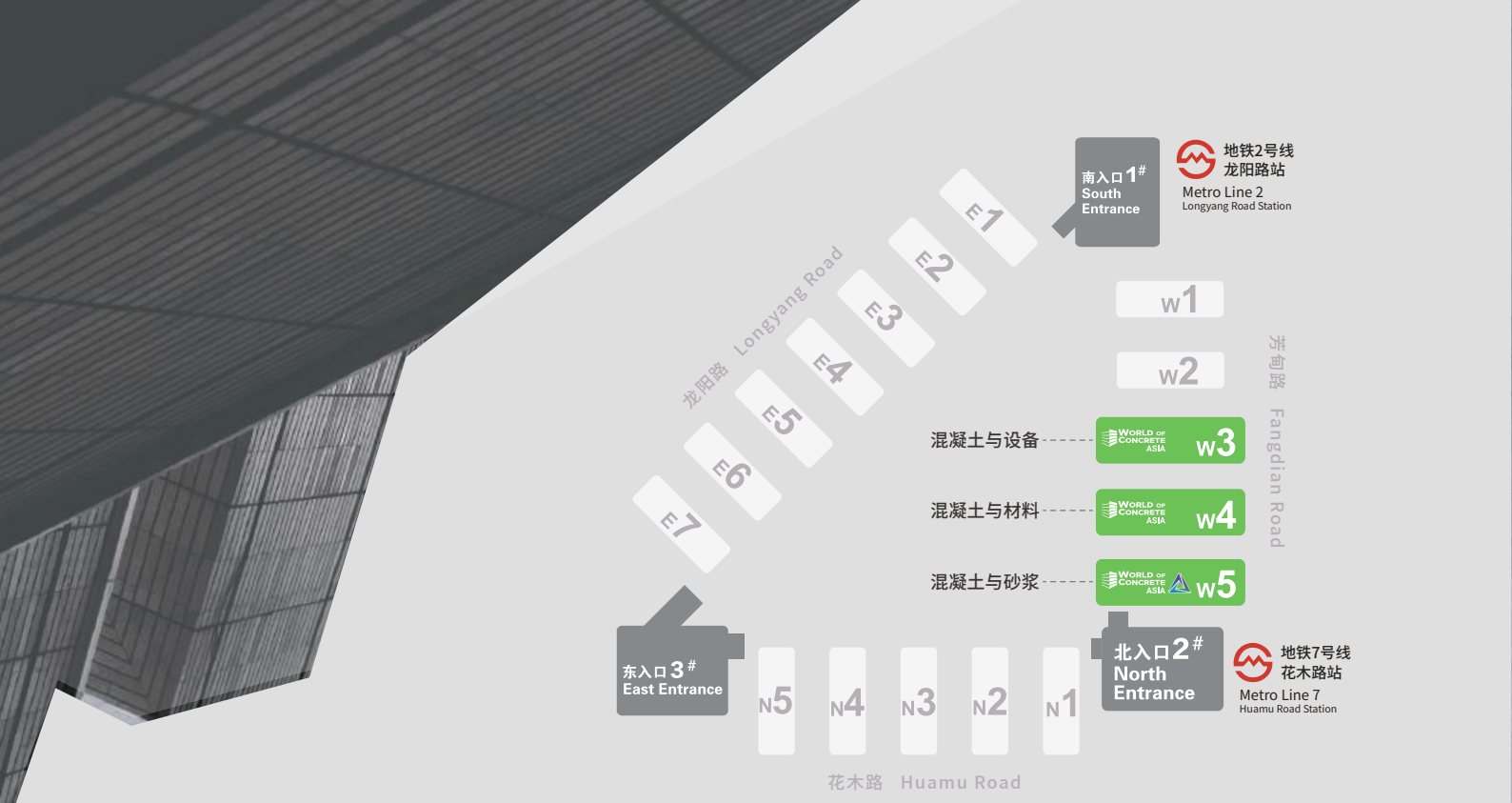
工程施工



半导体电子



机场建设



展品范围

地坪系统

- 工商业地坪
- 运动地坪
- 草类地坪
- 室内地面材料
- 车库解决方案

地坪材料加工

- 地坪原料
- 生产设备
- 包装设备

交通基建技术与装备

- 交通创新成果
- 交通智能建造
- 建设与养护技术
- 工程设施

混凝土表面处理

- 整平设备
- 抹光设备
- 抛光/研磨设备
- 抛丸设备
- 铣刨设备
- 小工具类、电动工具
- 耗材
- 石材护理及相关
- 吸尘及清洁设备
- 空气解决方案

通用混凝土

- 混凝土搅拌输送、搅拌机发动机等
- 混凝土运输
- 现浇混凝土
- 预制混凝土
- 混凝土切割、破碎设备、爆破技术等
- 耗材
- 砂石骨料生产设备
- 矿山设备
- 废弃混凝土再生处理设备及产品
- 混凝土外加剂
- 混凝土检测仪器及设备
- 混凝土加固技术及设备
- 装饰混凝土、生态混凝土产品与技术
- 透水砖、透水混凝土
- UHPC超高性能混凝土
- 模板脚手架及生产设备

砂浆/石膏技术/砌筑

- 砂浆：水泥基砂浆、石膏基砂浆
- 特种砂浆、建筑石膏等
- 砂浆生产设备
- 砂浆设备配件
- 生产线配套设备
- 砂浆检测设备
- 运输设备
- 喷涂设备
- 砂浆添加剂
- 水泥：特种水泥、白水泥等

智能建造

- 好房子、超低能耗
- 智能建造机器人
- 科创技术/交通科创
- 混凝土预制构件



参观咨询



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