

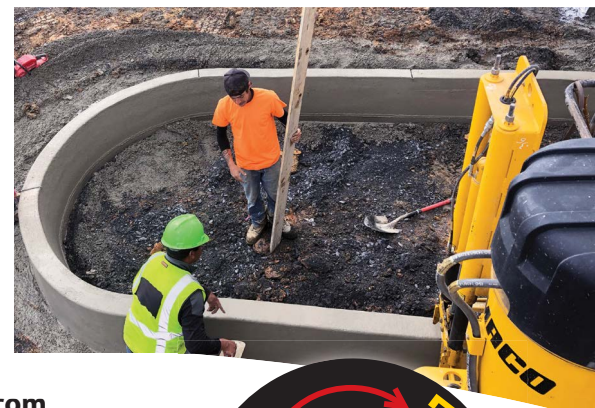
Xtreme Curb and Gutter Machines



Visit with us
about your 2021
project needs!



West Hall -- W1925



info@gomaco.com | www.gomaco.com

Long, straight runs are nice. But many of you have curb and gutter projects with short runs, radii, and corners in parking lots or tight locations. GOMACO's Xtreme curb and gutter machines have Zero-Turn capabilities for maneuverability. You'll be able to place more curb than ever before, move your machine in ways you have never moved before, and be able to pour a tight radius that you could only dream of before.

Both the Xtreme Commander IIIx and Xtreme GT-3600 are on display in the GOMACO booth at World of Concrete 2021. Stop by and see one in person and visit with GOMACO's concrete slipform paving specialists about your upcoming project needs.



CONCRETE STREETS AND HIGHWAYS | AIRPORT RUNWAYS | CURB AND GUTTER | SIDEWALKS
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2021 PRE-SHOW PLANNER



EXHIBITS: June 8-10, 2021

EDUCATION: June 7-10

Las Vegas Convention Center

Las Vegas, Nevada, USA

worldofconcrete.com



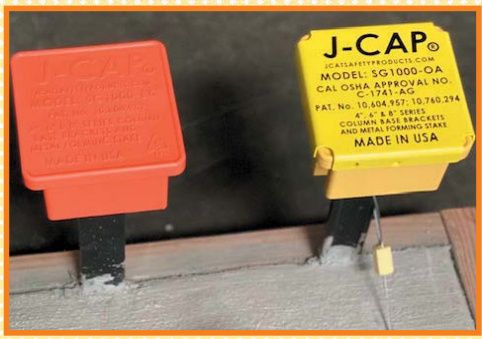


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Informa Markets
222 West Las Colinas Boulevard
Suite 450E
Irving, Texas 75039
(P) 972-536-6370

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GROUP DIRECTOR
JACKIE JAMES
JACKIE.JAMES@INFORMA.COM

SHOW MANAGER
KEVIN ARCHIBALD
KEVIN.ARCHIBALD@INFORMA.COM

VICE PRESIDENT
BUSINESS DEVELOPMENT
CONSTRUCTION & DIGITAL
RICK STRACHAN
RICK.STRACHAN@INFORMA.COM

ASSOCIATE SALES MANAGER
RICHARD SMITH
RICHARD.SMITH@INFORMA.COM

ACCOUNT EXECUTIVE
KEVIN VAN KIRK
KEVIN.VANKIRK@INFORMA.COM

SENIOR ACCOUNT EXECUTIVE
EDISON DANE
EDISON.DANE@INFORMA.COM
SENIOR OPERATIONS MANAGER
TYLER JOHNSON
TYLER.JOHNSON@INFORMA.COM

OPERATIONS COORDINATOR
KAITLYN PHILLIPS
KAITLYN.PHILLIPS@INFORMA.COM

SENIOR EDUCATION MANAGER
BONNIE KING
BONNIE.KING@INFORMA.COM

EDUCATION MANAGER
CHRISTEN TYE
CHRISTEN.TYE@INFORMA.COM

SENIOR MARKETING MANAGER
STEVEN POMERANTZ
STEVEN.POMERANTZ@INFORMA.COM

MARKETING MANAGER
LISA LIU
LISA.LIU@INFORMA.COM

EDITOR AT LARGE
RICK YELTON
RICK.YELTON@INFORMA.COM

DIGITAL SALES DIRECTOR, WOC360
GREG COOKE
GREGORY.COOKE@INFORMA.COM

EDITORIAL CONSULTANT
VICTORIA K. SICARAS
VSICARAS@YAHOO.COM

GRAPHIC DESIGN CONSULTANT
ANNA ABBINANTE
A2_DESIGN@YAHOO.COM





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WHERE: TECHNOLOGY FOR
CONSTRUCTION
NORTH HALL

BOOTH NUMBER: N1446

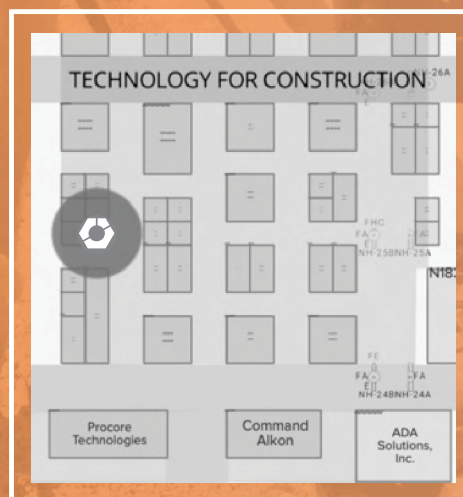


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WELCOME

WORLD OF CONCRETE 2021

THE WAIT IS OVER!

THE ONE EVENT THAT DELIVERS CONCRETE RESULTS

World of Concrete has always been the most important event of the year for concrete and masonry professionals. That's especially true now, as we continue to adjust to new ways of living and working. At WOC 2021, you'll come back together with your community in a safe environment and discover everything you need to prepare your business for the next new normal—from innovative technology and equipment to skill-building sessions and powerful connections.

"We are thrilled to return to the show floor and confident in our ability to execute a safe event under **Informa AllSecure**," says Jackie James, Group Director for World of Concrete. "The Nevada Department of Business and Industry has taken a dutiful and cautious approach to re-opening, and we are honored to be one of the first large-scale events to set the industry standard for safe and successful economic recovery. Our experienced team is excited to lead this charge."

This year, you'll find dozens of new education sessions as well as returning favorites, including Breakfast with the Experts and the Concrete Polishing and Quality in Slabs luncheons. Be sure to explore the exhibit floor for exciting product demonstrations, new technology and business solutions to help keep you moving forward.

Use this Pre-Show Planner to make the most of your visit. The show takes place June 8-10 in Las Vegas, with the WOC Education Program beginning Monday, June 7.

Register now! Attendees MUST REGISTER ONLINE before arriving at the show.



REGISTER



EDUCATION



EXHIBITORS

The Oztec Advantage!

BP-50a with Rotary Throttle

The throttle is specifically designed to eliminate the operators variable setting of the engine speed, ensuring proper vibrations per minute, resulting in optimum concrete consolidation. A kill switch is conveniently located on the same handle.



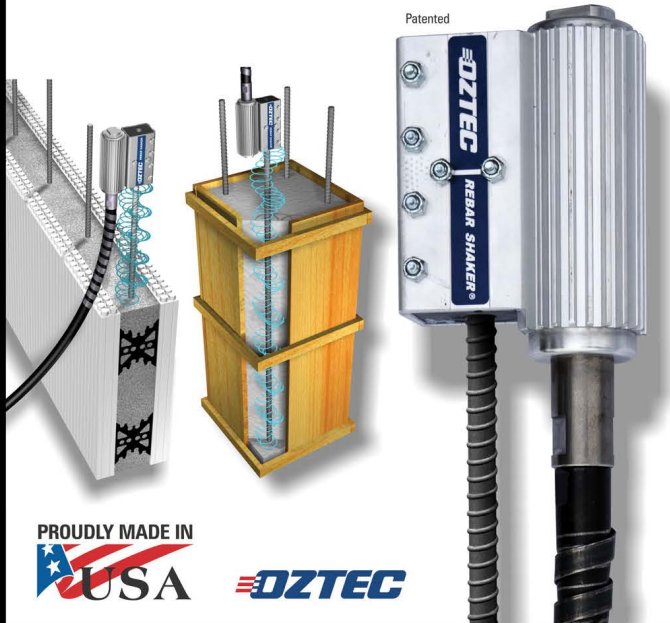
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HEALTH & SAFETY PRECAUTIONS

COMMITTED TO YOUR SAFETY



COVID-19 HEALTH & SAFETY PROTOCOLS



Informa
AllSecure

World of Concrete aims to deliver the highest levels of hygiene and safety, providing everyone with reassurance and confidence they are participating in a safe and controlled environment. The show is organized in accordance with **Informa AllSecure** health and safety standards, which includes providing more than 88 hand sanitation units, contactless registration, enhanced cleaning and sanitation, increased air circulation **and more**.

As part of our COVID-19 health and safety protocols, **we require attendees to register online** prior to arriving at the show and to wear face masks throughout the duration of the event. (Gaiters and face shields are not permitted; face masks will be provided to guests who do not have their own.) All attendees will have mandatory temperature checks taken prior to entering the building.



HEALTH &
SAFETY FAQs

We also ask you to do your part and maintain physical distancing. We will help facilitate a three-foot radial distance per person, equating to six feet of physical distance between individuals, with established one-way entrances and exits and carefully arranged lounges, table rounds and seating areas. We will monitor the number of people on exhibit floors and apply capacity controls for elevators and restrooms. Together, we can come back together safely to enjoy a high-energy, high-impact show.

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HOW TO NAVIGATE

YOUR ONE-STOP PLANNING TOOL

This handy Pre-Show Planner is all you'll need to plan your WOC experience. Follow the boldface links to **set up reminders**, search exhibitors and choose educational sessions and special events. Click on the tabs on the outside margin of each page for quick access to Show Information, Health & Safety, a Sitemap of show floor plans, Education, Special Events, Presentations & Forums, Live Events & Demonstrations and Masonry Madness® competitions.

If you haven't already done so, **register for WOC 2021 today! Attendees MUST REGISTER ONLINE before arriving at the show.**

CLICK THESE ICONS FOR:



REGISTER



HEALTH &
SAFETY FAQs

Click the Register icon anywhere in the planner to register for WOC 2021. The Health & Safety FAQs icon links to safety requirements for entering the show.



HOTEL



AIR TRAVEL



GET AROUND

Use these links to arrange your accommodations and transportation.



EXHIBITORS



INTERACTIVE
MAP

Looking for an exhibitor? Just click the Exhibitors icon placed throughout the planner to search for one or scan through the list. Use the Interactive Map icon to locate their booth.



EDUCATION



AT-A-GLANCE

Click the Education icon to search for a seminar, certification, workshop or hands-on training session. To see an overview of all offerings, use the At-A-Glance icon.

Look for live links throughout the planner for more information on events, sponsors and exhibitors. Enjoy your planning and we'll see you in June!

WOC2021
#

JOIN THE CONVERSATION AND STAY UP TO DATE

Let's get social! Our communities are year-round sources of inspiration and information, from the latest show news and insider tips to informative videos and advice from other pros. **#WOC2021**



twitter.com/
worldofconcrete



facebook.com/
worldofconcreteshow



Search World of Concrete
under "groups"



youtube.com/
worldofconcreteshow



instagram.com/
worldofconcreteshow

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Seal – Cold-Applied Joint Sealant



Seal – Hot-Applied Joint Sealant

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RoadSaver™ Silicone Joint Sealant is a uniquely formulated, low-modulus sealant designed for sealing joints in Portland cement concrete pavements. RoadSaver Silicone Joint Sealant demonstrated more than 21 years of sealant service life in concrete pavement, the longest ever recorded and published.

Hot-Applied Joint Sealant is uniquely formulated asphalt based sealant designed for sealing joints in pavement. Crafcro sealant demonstrated more than 21 years of sealant service life in concrete pavement, the longest ever recorded and published.



Repair – TechCrete™



Repair – HP Concrete Cold Patch™

TechCrete™ offers an industry-leading solution to wide cracks, joints, and other distresses. This hot-applied repair mastic sealant is reliable and aesthetically suitable in all concrete pavements. It's proven to last — demonstrating service life of more than 10 years.

HP Concrete Cold Patch™ is a convenient, pre-mixed patching compound that can be used in all climates and weather conditions — right out of the bag. Its unique gray color lets it blend in seamlessly with both concrete or oxidized asphalt, and its quality formula ensures performance for years.



COSPONSORING ASSOCIATIONS

INDUSTRY BUILDERS

World of Concrete is where the entire industry comes together. Many of our cosponsoring associations hold their annual board and committee meetings here. As the world's leading event for the commercial construction trades, we value the support of these leading industry associations and supporting organizations.



American Concrete Pavement Association



CONCRETE CANADA
BÉTON CANADA

Canadian Ready Mixed Concrete Association



International Grooving & Grinding Association



American Concrete Pumping Association



Concrete Foundations Association



Portland Cement Association



American Shotcrete Association



Concrete Reinforcing Steel Institute



Post-Tensioning Institute



American Society of Concrete Contractors



Concrete Sawing & Drilling Association



Precast/Prestressed Concrete Institute



Associated Construction Distributors International



International Concrete Repair Institute



Tilt-Up Concrete Association



Basement Health Association



Wire Reinforcement Institute

SUPPORTING ORGANIZATIONS



Expanded Shale, Clay & Slate Institute



Fiber Reinforced Concrete Association

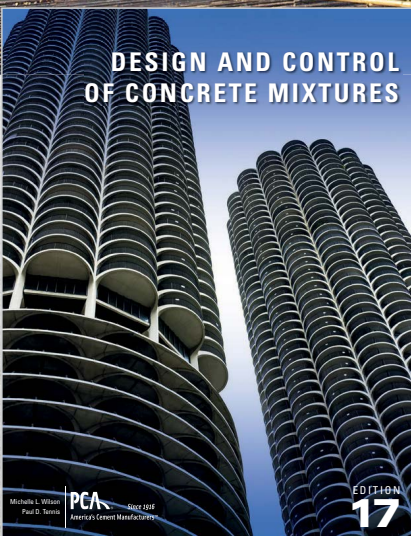
CONCRETE PROS WORK BY THE BOOK. THIS IS THAT BOOK.



DESIGN AND CONTROL OF CONCRETE MIXTURES

THE 17TH EDITION OF **DESIGN AND CONTROL OF CONCRETE MIXTURES**

The definitive guide for engineers, contractors, producers, instructors, and students. This new edition reflects the latest advances in concrete technology and highlights concrete's contribution to sustainability. Now available in hard copy or digital format.



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EDITION
17

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JANUARY 18-20, 2022
 Education: January 17-20

2022

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YOUR TRAVEL PLANS START HERE

BOOK NOW FOR THE BEST DEALS



REGISTER

Register today for World of Concrete and then use these resources to book your travel and accommodations.

GETTING AROUND TOWN



GET AROUND

Shuttle bus service is **FREE** when booking your hotel through World of Concrete Housing, powered by **onPeak**. Otherwise, you will need to purchase a nonrefundable shuttle bus pass. You can purchase your pass online while **registering** or onsite.



LASxpress offers significant savings on fast and efficient airport transportation service. Advance reservations available.



WEATHER

WEATHER

Remember to check the weather in Las Vegas before your flight.

WORLD OF CONCRETE APP

Put the World of Concrete and all of Las Vegas at your fingertips and join the conversation. With the **FREE World of Concrete App**, available for download mid-May, quickly find exhibitors, education, events and more from any web-enabled mobile device—anywhere, anytime.

Plus, with the app, you will always have access to:

- An interactive map
- A scheduling calendar
- Real-time show alerts
- Your favorite social media channels



AIR TRAVEL



AIR TRAVEL

Flight discounts are available to WOC attendees and exhibitors through the oneworld network, WOC's official airline alliance, as well as several individual airlines. Be sure to use the discount code when booking flights!

HOTEL RESERVATIONS



HOTEL

To get the best room rates, book your accommodations through **onPeak**, the **ONLY** official housing agent for World of Concrete. The WOC room block includes a variety of hotels to satisfy every taste and budget. And onPeak lets you make adjustments without penalty. **Book online** or call 855-992-3353 today!



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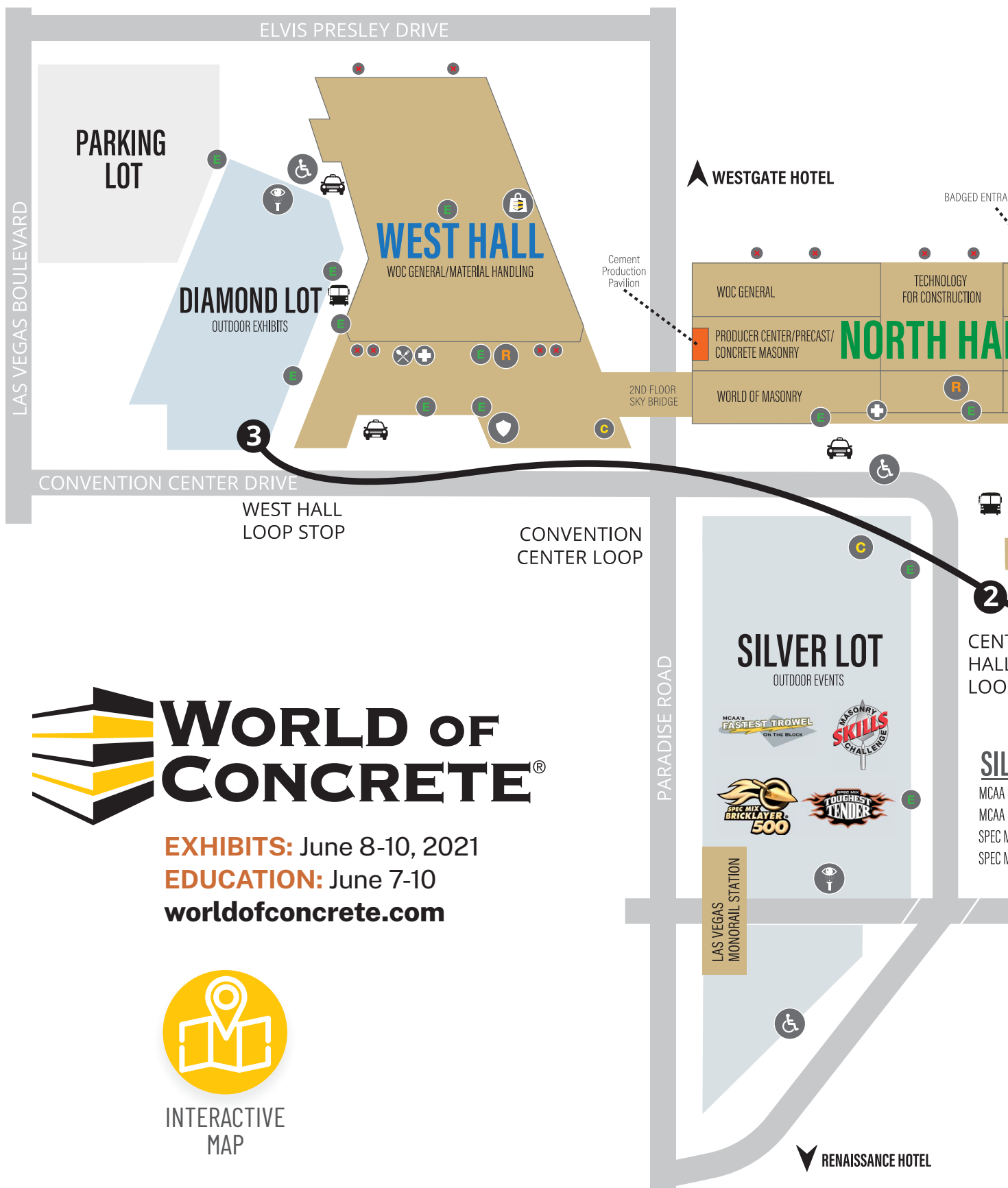
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WORLD OF CONCRETE®

EXHIBITS: June 8-10, 2021

EDUCATION: June 7-10

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INTERACTIVE
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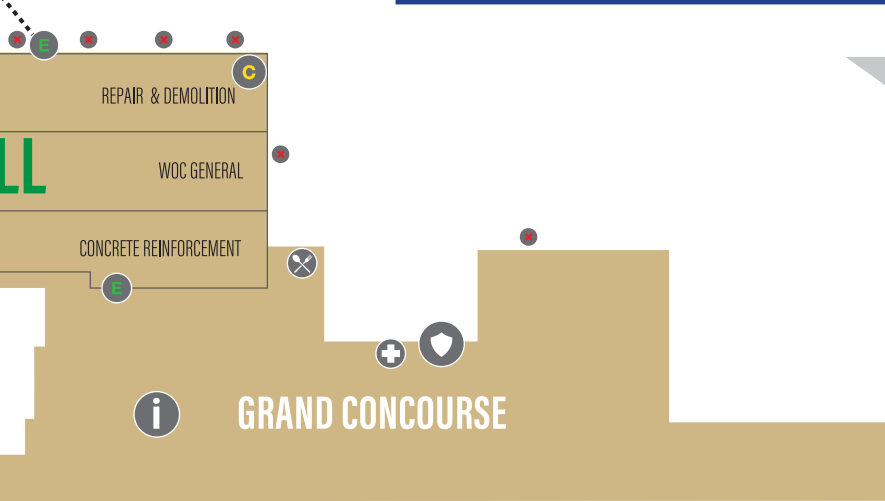


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| ENTRANCE/EXIT | ACCESSIBLE PARKING |
| REGISTRATION | INFORMATION CENTER |
| WOC PAID EDUCATION AREA | LVCVA SECURITY |
| FOOD COURT | CONVENTION CENTER LOOP |
| EYE WASH STATION | HOTEL SHUTTLE BUS PICK UP/DROP OFF |
| FIRST AID | TAXI PICK UP/DROP OFF |

1

SOUTH HALL
LOOP STOP



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NEW! CEMENT PRODUCTION PAVILION (NORTH HALL)

N Features the leaders of the equipment and support services used in cement processing: kilns, separators, mills, dryers, silos, bagging, automation & instrumentation.

STUCCO LIVE! SPONSORED BY STUCCO MANUFACTURERS ASSOCIATION (NORTH HALL)

N The third annual Stucco LIVE! continues to showcase best practices for flashing, lathing and cement plaster applications for residential and commercial installations at WOC. In this area, attendees interact with instructors, product experts and designers to learn the most current trends in stucco applications. Stucco LIVE! sponsor Stucco Manufacturers Association (SMA) also is presenting two new courses during WOC: Lather Training for Cement Stucco (Wed) and Plaster Training for Cement Stucco (Thurs).



INTERACTIVE
MAP

THE PRODUCER CENTER (NORTH HALL)

N A comprehensive marketplace of materials, equipment and demos specifically for concrete producers.

TECHNOLOGY FOR CONSTRUCTION (NORTH HALL)

N The newest products and tools from top information technology and systems providers for the commercial construction industry.

CONCRETE MASONRY (NORTH HALL)

N This area showcases everything for the producers of concrete masonry (block, segmental retaining wall units, veneer, slabs, pavers, roof tiles, admixtures, equipment & supplies and pigments).

PRECAST (NORTH HALL)

N The latest products and technologies in the precast/prestressed sector.





CONSTRUCTION PRODUCTS

[durajoint.com](http://www.durajoint.com)

CONCRETE REINFORCEMENT (NORTH HALL)

N Leaders in concrete reinforcement showcasing reinforcement bending, cutting, straightening and fabricating machinery; reinforced positioners & locators; epoxy-coated, steel, glass fiber, galvanized bar; and all types of reinforcement accessories.

WORLD OF MASONRY (NORTH HALL)

N Find all things masonry, from products and tools to information and emerging technology that professionals need to stay on the cutting edge.

CONCRETE REPAIR & DEMOLITION (NORTH HALL)

N The latest surface preparation equipment, scarifying, grinding, sawing equipment, sealants, joint fillers and more.

CONCRETE SURFACES & DECORATIVE (NORTH HALL)

N Surface protection products, coatings, cleaning solutions, stains, pigments, molds and more to help you capitalize on this expanding segment.

MATERIAL HANDLING (WEST HALL)

W If it's new or trusted in material handling, it's here: trucks, excavators, paving equipment and more for material delivery, distribution, concrete placement and earthmoving.

ZERO EMISSION LIVE! (WEST HALL)

W This special showcase area highlights technology, such as zero-emission equipment and tools, designed for indoor applications specific to the concrete and masonry construction industries, in addition to equipment powered with electrification technology that reduce emissions on jobsites.

OUTDOOR EXHIBITS (DIAMOND LOT, FRONT OF WEST HALL)

D Featuring industry-leading exhibiting suppliers, live demos, heavy equipment and decorative concrete products.

OUTDOOR EVENTS & EXHIBITS (SILVER LOT, FRONT OF CENTRAL HALL)

S See exciting championships, skills challenges and events you won't want to miss!



SCHEDULE AT-A-GLANCE

WOC SEMINARS

Mon, June 7 (Pre-show education all day)

3-Hour Seminars:

8–11 am • 1–4 pm

4-Hour Certification Seminars:

8 am–12 pm • 1–5 pm

90-Minute Seminars:

8–9:30 am • 10:30 am–12 pm • 1–2:30 pm •
3:30–5 pm

Tues–Thurs, June 8–10

3-Hour Seminars:

8–11 am

4-Hour Certification Seminars:

8 am–12 pm • 1–5 pm

90-Minute Seminars:

8:30–10 am • 1:30–3 pm

SHOW INFORMATION

Las Vegas Convention Center
3150 Paradise Rd.
Las Vegas, NV 89109

EXHIBIT HOURS & PRICING

Tues–Thurs, June 8–10, 9:30 am–5 pm

\$80 Exhibits-Only fee; \$95 after May 10;
\$105 after June 5.*



REGISTER

**Attendees MUST REGISTER ONLINE
before arriving at the show!**

*Pricing may vary based on registration method and source code used. Seminar sessions, certifications and some special events require additional registration and cost.

Register early! WOC Hands-On Training and Interactive Workshops sell out quickly.

WOC HANDS-ON TRAINING

Introduction to Mix Design & Testing Labs

Tues, June 8, 8–11:30 am • 10 am–1:30 pm • 1–4:30 pm

Surveying With Total Stations

Basics for Beginners:

Tues, June 8, 8 am–12 pm or 1–5 pm

Advanced Surveying:

Wed, June 9, 8 am–12 pm or 1–5 pm

WOC INTERACTIVE WORKSHOPS

Leadership Workshops

NEW! Situational vs. Transformational Leadership:
Mon, June 7, 8 am–12 pm

Estimating Strategies & Risk Management:

Tues, June 8, 8 am–12 pm

NEW! Training & Retaining Your Workforce:

Wed, June 9, 8 am–12 pm

Technical Demonstrations

NEW! Stamped Concrete: Tues, June 8, 8 am–12 pm

NEW! Place & Finish Floors: Wed, June 9, 8 am–12 pm

NEW! Concrete Countertops: Wed, June 9, 1–5 pm

Train-the-Trainer

Construction Forklift: Mon, June 7, 8 am–12 pm

NEW! Mobile Elevated Working Platforms:

Mon, June 7, 1–5 pm

Fall Protection End User: Tues, June 8, 8 am–12 pm

Rigging & Signaling for Cranes: Tues, June 8, 1–5 pm



ANNA ABBINANTE

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PRESENTATIONS & FORUMS

LIVE EVENTS & DEMOS

MASONRY MADNESS

SPECIAL EVENTS & FEATURED EDUCATION

Waterproofing: The Next Generation of Solutions

Tues, June 8, 1-3:30 pm

CIM Silent & Live Auction

Wed, June 9

Silent Auction: 11 am-12:45 pm

Live Auction: 1-2 pm

LUNCHEONS, PRESENTATIONS & FORUMS

Breakfast with the Experts

Tues-Thurs, June 8-10

6:45-7:45 am or 8:15-9:15 am

Concrete Polishing Luncheon & Forum

Tues, June 8, 11:30 am-1:30 pm

Quality in Concrete Slabs Luncheon & Forum

Wed, June 9, 11:30 am-1:30 pm

LIVE EVENTS & DEMOS

Stucco LIVE!

Tues-Thurs, June 8-10, during show hours,
North Hall

Zero Emission Live!

Tues-Thurs, June 8-10, during show hours,
West Hall

SCHEDULE SUBJECT TO CHANGE.

Visit worldofconcrete.com or
download the World of Concrete app
for up-to-date show information.



MASONRY MADNESS

All Challenges & Competitions will take place on Wednesday, June 9, in the Silver Lot, front of Central Hall



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World Championship**



**MCAA's
Masonry Skills
Challenge**



**SPEC MIX
Toughest Tender®**



**MCAA's
Fastest Trowel
on the Block**



INDOOR & OUTDOOR EXHIBITS

THE EXCITEMENT IS BACK!

WOC EXHIBIT
HALL HOURS

Tuesday–Thursday,
June 8–10
9:30 am–5 pm



REGISTER

HEALTH &
SAFETY FAQs

EDUCATION



EXHIBITORS

AN ACTION-PACKED WEEK

World of Concrete is a high-energy, high-impact week full of education, demonstrations, events and competitions. An essential show for essential workers, it is the only annual international event dedicated to the commercial concrete and masonry construction industries. WOC 2021, in particular, is poised to help visitors discover the tools needed to move forward in today's market. Outdoor exhibits and demo areas offer unique opportunities to see equipment and technology in action and test products under real jobsite conditions.

Special product areas include Concrete Masonry, Concrete Reinforcement, Producer Center, Material Handling, Concrete Repair & Demolition, World of Masonry, Concrete Surfaces & Decorative, Technology for Construction and Precast Concrete.

Join the action in the Silver Lot, the 2021 home of competitions, skills challenges and other live events. Here you'll also find the WOC Education Area for technical workshops, demonstrations and certification testing (registration required).

SAVE THE DATE



JANUARY 18-20, 2022 / EDUCATION: JANUARY 17-20



Welcome to World of Concrete 360—a full 360-degree view of the show delivered every two weeks directly to your inbox. This newsletter will provide you with news from the show, interviews with industry experts, product reviews, educational resources, and previews of what to expect at next year's show. **SUBSCRIBE TODAY!**

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WOC OFFICIAL MERCHANDISE

CONCRETE-THEMED CLOTHING & COLLECTIBLES

Add the commemorative 2021 WOC Official Merchandise designs to your collection—these items sell out quickly and are **available only onsite** at WOC!

Refresh your wardrobe and pick up great gifts for your crew! WOC 2021 Official Merchandise includes concrete-themed denim and golf shirts, T-shirts, hats and more. Keep an eye out for a mobile truck selling merchandise in various locations throughout the week.

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- Pulls U-channel, square and round sign posts



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GET THE UPPER HAND THROUGH EDUCATION



EDUCATION



AT-A-GLANCE

Learn from the experts as they cover the latest technology, applications and strategies for success. The **World of Concrete Education Program** offers more than 135 seminars, hands-on training, interactive workshops, certification programs and targeted industry training, providing the guidance you need to build your skills and strengthen your position in the industry.

SUPER PASS PACKAGES

Save up to 40% on 90-minute and 3-hour seminars. Each **Super Pass** includes complimentary Exhibits-Only registration (up to a \$105 value).

Super Pass 1 [SP1] Total of five seminars: Three seminars from one WOC 3-hour track plus two from any 90-minute track. Cost: \$500; \$625 after May 10 (valued at over \$950).

Super Pass 2 [SP2] Total four seminars: Three seminars from one WOC 3-hour track plus one from any other 3-hour track. Cost: \$500; \$625 after May 10 (valued at over \$850).

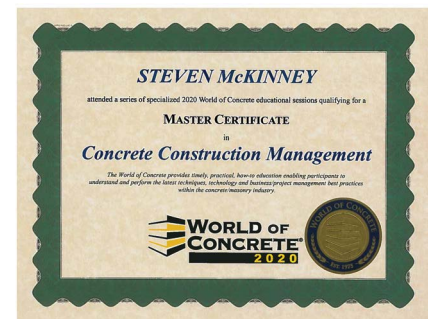
Super Pass 3 [SP3] Total four to eight seminars: A sum of twelve seminar hours from any WOC 3-hour or 90-minute track. Cost: \$600; \$725 after May 10 (valued at over \$1,100).

NOTE: Super Pass packages include admission to exhibits; discounted packages exclude workshops, hands-on training, certification seminars/examinations and industry events.

MASTER CERTIFICATES

Attendees automatically earn the World of Concrete **Master Certificate** upon completion of any combination of WOC 3-hour and 90-minute seminars, 4-hour certification seminars, hands-on training and/or interactive workshops that equal 12 total continuing education hours during any given annual trade show.

Certificates will be mailed to the attendee's registration address approximately six to seven weeks after the show.



REGISTER



HEALTH & SAFETY FAQs

Attendees MUST REGISTER ONLINE prior to arriving at World of Concrete, wear face masks at the show and practice physical distancing. Learn more about WOC's COVID-19 Health & Safety Protocols.

THE POWER OF EDUCATION

- ✓ Improve yourself and your business by earning **continuing education** and professional development hours.
- ✓ Participate in **hands-on training and interactive workshops** where you can practice skills and learn from industry experts.
- ✓ Choose from more than 40 unique **training programs** offered by industry associations, exhibitors and media partners.
- ✓ Obtain your **industry certification**, including:
 - ACI Concrete Field Testing Technician
 - ACI Concrete Flatwork Finisher
 - ACI Post-Installed Concrete Anchor Installation Inspector
 - ACI Specialty Commercial/Industrial Concrete Flatwork Technician
 - ACPA Concrete Pump Operator
 - Tilt-Up Technician/Supervisor
 - Pervious Concrete Installer



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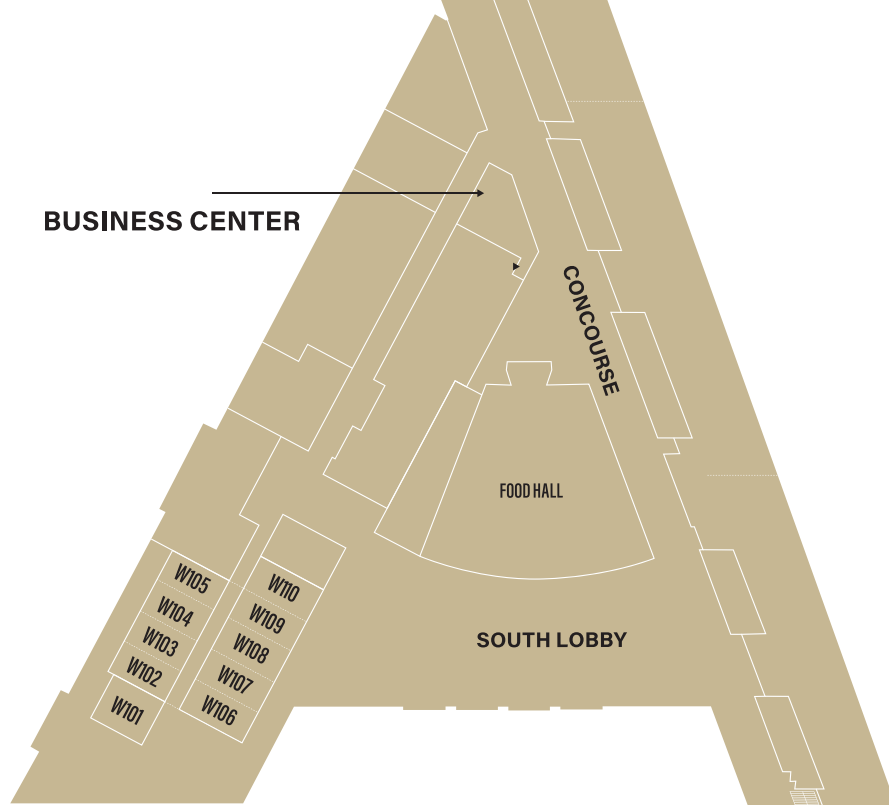
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Sponsorship opportunities available. See website for more information.

LEVEL 1



LEVEL 2



EXHIBITS: June 8-10, 2021

EDUCATION: June 7-10

worldofconcrete.com

NORTH HALL | LEVEL 2

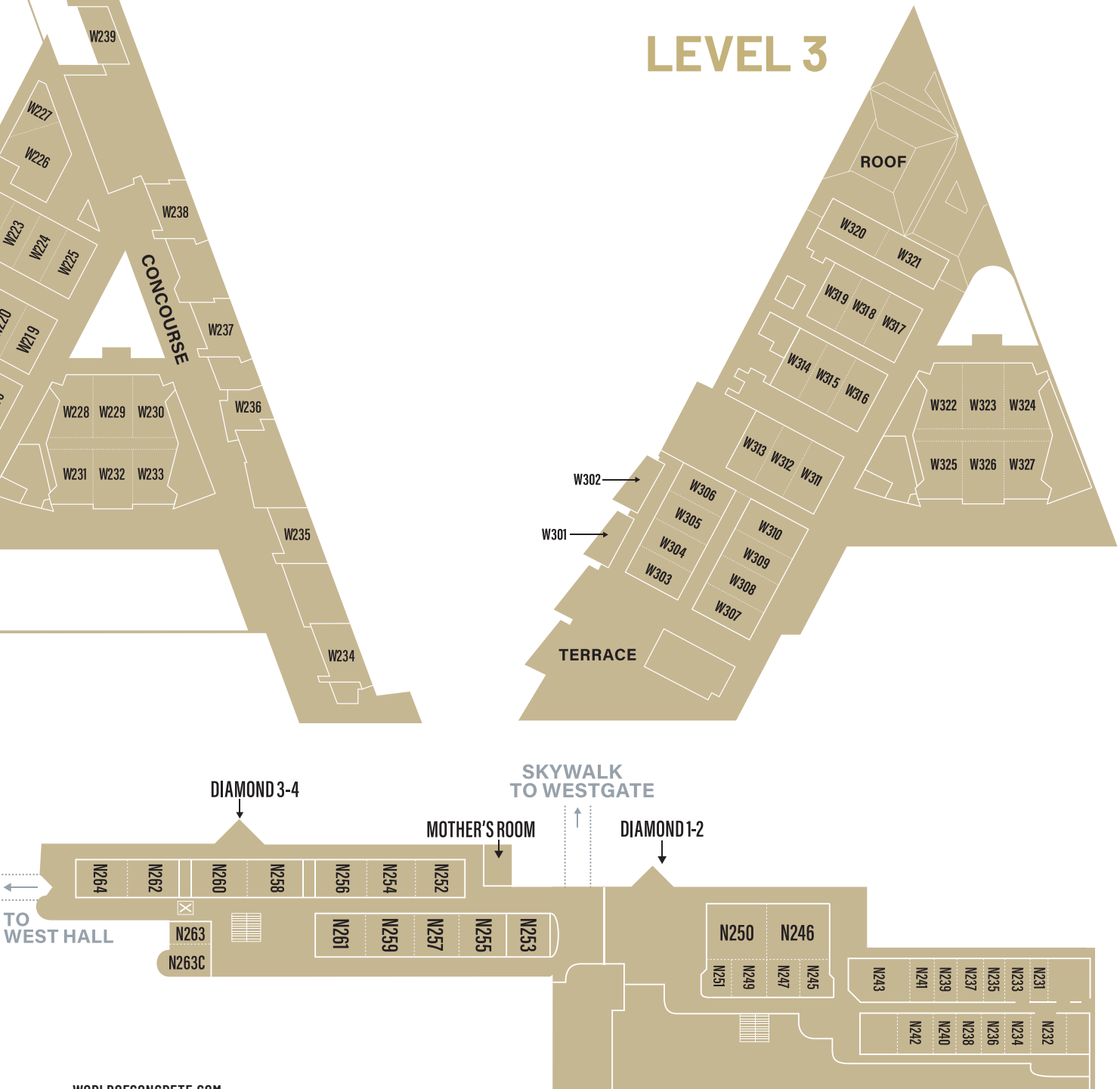
MEETING ROOMS N231 - N264

LAS VEGAS CONVENTION CENTER

WEST HALL | LEVELS 1 - 3

MEETING ROOMS W101 - W327

LEVEL 3



EDUCATION | HANDS-ON TRAINING

GET FIRSTHAND EXPERIENCE: LEARN BY DOING

These are not sit-and-watch sessions, so roll up your sleeves! Learn valuable tips and practice your techniques as you perform under the direction of industry professionals.

INTRODUCTION TO MIX DESIGN & TESTING LABS

[TUMD1] [TUMD2] [TUMD3]

Experience a laboratory setting while working with mix design, quality control and fresh concrete properties. This beginner training experience consists of two lab stations: Materials & Mix Design and Field Quality Control. Examine individual materials commonly used in concrete, including aggregates, cement, fly ash, slag and silica fume. Learn about chemical admixtures and watch tabletop demonstrations. Finally, explore proper methodologies for testing fresh concrete in the field. Participants will mix a small batch of concrete to understand how materials and their proportions influence the properties of both fresh and hardened concrete. Choose from three time slots on Tuesday, June 8.

Cost: \$395; \$475 after May 10

SURVEYING WITH TOTAL STATIONS: BASICS FOR BEGINNERS

[TUSTS1] [TUSTS2]

This introductory session explains the basic workings of digital total stations used in surveying, with a special focus on accuracies, errors and minor adjustments. Practice instrument setup using a five-step method. Learn proper handling and care of equipment.

Discover how to measure distances and horizontal/vertical (zenith) angles properly while avoiding common pitfalls. Choose from two time slots on Tuesday, June 8.

Cost: \$375; \$455 after May 10

SURVEYING WITH TOTAL STATIONS: ADVANCED SURVEYING

[WESTS1] [WESTS2]

Designed for experienced operators with good working knowledge and significant practice using total stations in the field, this session takes you beyond what is commonly learned on the job and delves into the specifications, accuracies and calibrations that are rarely understood by the typical construction surveyor. Discover methods that improve accuracy of point location beyond the standard procedures typically used on construction sites. Learn to easily perform field checks and adjust instrument calibration to set up accurately on a point and measure distances and angles. Understand expected accuracies with various degrees of factory-stated specifications. Choose from two time slots on Wednesday, June 9.

Cost: \$375; \$455 after May 10

*Register early!
Hands-On Training sessions fill up
quickly.*

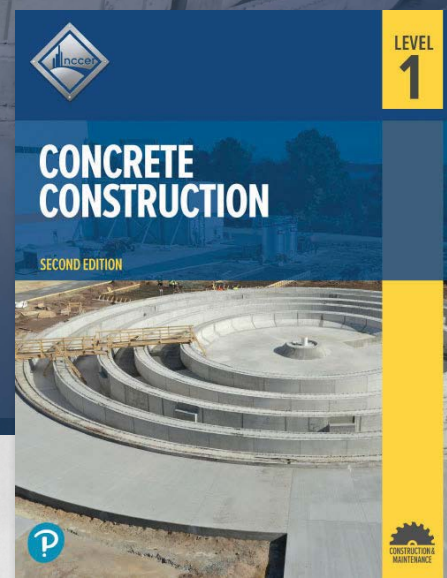
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- Heavy Equipment Operator Levels 1 - 3*
- Heavy Highway Construction Levels 1 - 2
- Masonry Levels 1* - 3
- Project Management

You can find more information on all of our available titles at www.nccer.org/curricula.

* Indicates titles available online through NCCERconnect.



INTERACTIVE TRAINING

Enhance your craft training program with NCCERconnect! This virtual curricula offers many of NCCER's most popular titles and lets instructors take advantage of digital content.

Visit nccer.org/virtual-training to get started.



EDUCATION | WORKSHOPS

TECHNICAL INTERACTIVE WORKSHOPS & LIVE DEMOS

Watch expert decorative concrete professionals and flatwork finishers in action! World of Concrete is pleased to offer **THREE NEW** workshops.

Stamped Concrete [TUSCD]

See how concrete can be transformed to look like slate or stone. Experts will share tips and demonstrate techniques as they place and stamp an area with straight and curved formwork. Learn how to properly use stamping tools and work with color hardeners and release agents to create various textures including borders and bands. See different jointing and edging techniques for stamped concrete as well as washing, cleaning and sealing.

A great complement to [M0128] Top 25+ Stamped Concrete Tips: Skills, Efficiencies & Costly Mistakes.

Tuesday, June 8, 8 am–12 pm
Cost: \$325; \$375 after May 10

Place & Finish Floors [WEPFD]

Watch and learn how to place, screed, float and power trowel a concrete floor slab. Receive tips and techniques on how to use various hand and power tools including vibratory screeds, straight edges, floats, bump cutters and walk-behind power trowels. Discover the differences between finishing interior and exterior slabs on grade, the window of finishability and how to read fresh concrete.

Also attend [TU121] Introduction to Placing and Finishing Concrete: Best Practices for a more complete educational experience.

Wednesday, June 9, 8 am–12 pm
Cost: \$325; \$375 after May 10

Concrete Countertops [WECCD]

Learn how to create custom concrete countertops and tabletops that look like wood—with a live edge and a basic glass fiber reinforced concrete (GFRC) vanity top with integrated sink. Participants will learn how to design and build a mold and explore different casting and processing techniques. After the GFRC is cured, explore a variety of staining techniques and the proper way to seal and finish GFRC. This demonstration covers all techniques used, best practices and the tools and supplies needed to successfully complete the projects on your own.

Wednesday, June 9, 1–5 pm
Cost: \$325; \$375 after May 10

*Register early!
Workshop & Live Demo sessions
sell out quickly.*

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EDUCATION | WORKSHOPS

INTERACTIVE LEADERSHIP WORKSHOPS

Tailored for management-level professionals to address business and project-management challenges.

NEW! Situational vs. Transformational Leadership [MOLW]

Are you a situational leader, intent on managing people and tasks to achieve immediate results? Or are you a transformative leader, intent on creating or changing long-term culture? Both methods can be equally effective if used correctly. This workshop will empower leaders to identify when to use each approach.

Monday, June 7, 8 am–12 pm
Cost: \$250; \$305 after May 10

Estimating Strategies & Risk Management [TUCEW]

This customized workshop is designed to improve understanding of the estimating process and improve the accuracy and quality of construction estimates. Participants will receive tips, tools, checklists and templates to help with project selection, estimating, bidding and job costing.

Tuesday, June 8, 8 am–12 pm
Cost: \$250; \$305 after May 10

NEW! Training & Retaining Your Workforce [WETRW]

Designed to provide anybody involved in the hiring and onboarding processes with tools and techniques for recruiting, vetting, hiring and retaining the right workers—and turning questionable hires into some of the best workers. Participants will learn how to create a successful onboarding experience for workers, including implementing 30- and 90-day plans.

Wednesday, June 9, 8 am–12 pm
Cost: \$250; \$305 after May 10



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AT-A-GLANCE



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2021
LAS VEGAS,
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EDUCATION | TRAIN THE TRAINER

WORKSHOPS FOR SAFETY PROFESSIONALS

Participants receive a custom trainers manual and complete training kit. These in-house qualification programs meet state and federal safety requirements.

Construction Forklift [MOCFT]

Monday, June 7, 8 am–12 pm

Cost: \$695; \$775 after May 10

Fall Protection End User [TUFPT]

Tuesday, June 8, 8 am–12 pm

Cost: \$845; \$945 after May 10

NEW! Mobile Elevated Working Platforms [MOEWP]

Monday, June 7, 1–5 pm

Cost: \$695; \$775 after May 10

Rigging & Signaling for Cranes [TURSS]

Tuesday, June 8, 1–5 pm

Cost: \$845; \$945 after May 10

*Register early!
Space is limited for Train-the-Trainer workshops.*

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SPECIAL EVENTS

THE DESTINATION FOR PRODUCERS AND PRECASTERS

Educational opportunities, exhibits and events await ready-mix producers and precasters at World of Concrete 2021. The editors of **WOC360** suggest checking out these events:

ACPA Concrete Pump Operator Certification.

Presented by the American Concrete Pumping Association.

NEW! **Addressing Unused and Returned Fresh Concrete.** Presented by Master Builders Solutions.

Breakfast with the Experts. Get answers to your questions over coffee and a hot meal.

CIM Auction. Support the Concrete Industry Management program and get great deals on everything from equipment and supplies to vacation packages and electronics.

NEW! **Fundamentals of Concrete Mix Designs:** Practical and Need-to-Know Information, seminar WE04.

Hands-On Training. Introduction to Mix Designs and Testing Labs.

NEW! **Jointed Precast Concrete Pavement: Design to Installation.** Presented by National Precast Concrete Association.

NEW! **PCI Certified Field Auditor Training & Certification.** Presented by Precast/Prestressed Concrete Institute.

PCI Quality Control Technician/Inspector Certification. Presented by Precast/Prestressed Concrete Institute.

Pervious Concrete Installer Certification. Presented by the Tennessee Concrete Association.

The Concrete Masonry area in the North Hall showcases block, segmental retaining wall units, veneer, pavers, admixtures, pigments and more.

The Precast area, also in the North Hall, features the latest offerings in the precast/prestressed sector.

The Producer Center in the North Hall is the marketplace for materials and equipment.



SAVE THE DATE:
JANUARY 18-20, 2022
Education: January 17-20

2022

CONCRETE SURFACES HIGHLIGHTS

A variety of programs at WOC 2021 focus on finishes for and repair of hardened concrete floors, such as polished concrete, sealers, decorative concrete and bonded and unbonded toppings and overlays. If you do this type of work, here are some recommendations from the editors of **WOC360**:

ACI Flatwork Associate or Advanced Finisher Certification. Presented by American Concrete Institute, Las Vegas Chapter.

Breakfast with the Experts. Grab a bite to eat and get your questions answered by the experts from Master Builders by BASF.

Concrete Polishing 101. Presented by Concrete Sawing & Drilling Association.

Concrete Polishing Luncheon & Forum. Topic: Contradictions in Specifications.

Concrete Shrinkage. An Expanded Look at Achieving Quality Floors, seminar TH117.

Concrete Surfaces & Decorative Concrete Exhibits. Visit the North Hall and feast your eyes on stunning solutions for commercial and residential applications.

NEW! High-Performance Coatings & Sealers: Technology, Trends, Surface Prep and Application, seminar WE124.

High-Performance Waterproofing. Presented by Master Builders Solutions.

Interactive Technical Workshops & Demos. Watch custom concrete countertops and stamped concrete surfaces come to life.

Repair Concrete Pavements. Presented by American Concrete Pavement Association.

NEW! Troubleshooting Decorative Concrete: Stains, Dyes and Sealers, seminar TH134; Horizontal and Vertical Overlays, seminar WE132.

WOC Seminars. Check out the 3-hour Concrete Repair track and the 90-minute Specialty Concrete track for seminars covering floors and slabs as well as polishing and decorative applications.

SCHEDULE SUBJECT TO CHANGE.
Visit worldofconcrete.com or
download the World of Concrete app
for up-to-date show information.



GET SOCIAL:
#WOC2021



MCAA CONVENTION

A FORUM FOR
MASONRY

Mason Contractors Association of America's convention takes place in conjunction with World of Concrete/World of Masonry at the Vdara Hotel in the heart of the Las Vegas Strip. The convention culminates with Masonry Madness Wednesday, June 9, in the Las Vegas Convention Center Silver Lot.

MONDAY, JUNE 7

8:30-10 am	MAC PAC breakfast
9 am-12 pm	Wall Bracing Seminar
10-11 am	Board Meeting
11 am-12 pm	Regional VP Meeting/State Chair
12-1:30 pm	Lunch Program
1:30-3 pm	Contractor Roundtable
1-5 pm	Silica Train-the-Trainer Course

TUESDAY, JUNE 8

6-8 pm	South of 40 Party
--------	-------------------

WEDNESDAY, JUNE 9

Skills Challenge Contestant Meeting
MCAA's Masonry Skills Challenge Contest
MCAA's Fastest Trowel/Specmix Bricklayer 500

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**Use of Precast Elements for
Accelerated Bridge Construction**

Date: Tuesday, June 22, 2021 • Earn 1.5 PDHs

**Essential Highway Infrastructure –
Precast Retaining Walls in Transportation Works**

Date: Tuesday, July 13, 2021 • Earn 2 PDHs

**The Truth about Converting to Precast:
Faster Schedules, Lower Cost and Greater Resilience**

Date: Tuesday, Dec. 7, 2021 • Earn 1.5 PDHs

**Learn more and register at
precast.org/NPCAwebinars**



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PRESENTATIONS & FORUMS

BREAKFAST WITH THE EXPERTS

[TUBE1-2, WEBE1-2, THBE1-2]

Tuesday–Thursday, June 8–10

6:45–7:45 am or 8:15–9:15 am

Early risers will find answers to their toughest questions in an open, relaxed setting at this networking event. A panel of industry experts will address topics related to new concrete construction, concrete repair, expansion joint systems and maintenance of concrete structures. Discussions in each session will be shaped by participants' questions.

Choose from two time slots: 6:45 am or 8:15 am. Cost: \$45 per morning session; \$55 after May 10. \$115 discounted package for all three mornings; \$135 after May 10 [TWTBE 1-2]. Includes a hot breakfast.

Sponsored by:



SAVE THE DATE



JANUARY 18-20, 2022 / EDUCATION: JANUARY 17-20



Welcome to World of Concrete 360—a full 360-degree view of the show delivered every two weeks directly to your inbox. This newsletter will provide you with news from the show, interviews with industry experts, product reviews, educational resources, and previews of what to expect at next year's show. SUBSCRIBE TODAY!



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PRESENTATIONS & FORUMS

POLISHED CONCRETE LUNCHEON & FORUM

SPECIFICATIONS FOR POLISHED CONCRETE

[TUCPL]

Tuesday, June 8

11:30 am–1:30 pm

Speakers: Clark Branum, Advanced Concrete Coatings, chair of ACI-ASCC Committee 310 Decorative Concrete; Bob Harris, Structural Services Inc.; Roy Bowman, Solid Surface Care; and Pat Harrison, Structural Services Inc.

It's not uncommon to find details in specifications that are in direct contradiction with other parts of the same specification—or with industry standards. These can include quality control tests to use (DOI or gloss), documents to reference, manufacturers permitted, required materials, approval of alternatives, polishing steps to follow and protection requirements. ACI-ASCC Committee 310 recently released a new specification on polished concrete. Committee Chair Clark Branum will explain the new spec, and a panel of experts will discuss the contradictions that can arise and how to work through them to satisfy all parties.

Cost: \$105; \$135 after May 10

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360

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QUALITY IN CONCRETE SLABS LUNCHEON & FORUM

SPECIFICATIONS FOR INDUSTRIAL FLOORS AND PAVEMENTS

[WESOG]

Wednesday, June 9

11:30 am–1:30 pm

Speakers: Jim Klinger, American Society of Concrete Contractors, and other industry consultants and contractors.

A panel of specifiers and contractors will help you learn what to look for in a contract/specification for an industrial floor or an industrial concrete pavement that might get you into trouble. This can include vapor retarders, moisture expectations, flatness/levelness expectations, retention payments, mix designs, use of ACI documents, pre-pour discussions and designer expectations. Review specifications with an eye toward provisions to exclude from your bid, provisions that need extra money added to the bid and provisions to discuss at the preconstruction conference.

Cost: \$105; \$135 after May 10

Hosted by:



REGISTER



EXHIBITORS

LIVE EVENTS & DEMOS

STUCCO LIVE!

Tuesday–Thursday, June 8–10, during show hours
North Hall, Aisle N200



Explore examples of best practices for flashing, lathing and cement plaster applications for residential and commercial construction. Visitors can interact with instructors, product experts and designers to learn the most current trends in stucco applications. The Stucco Manufacturers Association and affiliated associations also will introduce products and assemblies that meet energy code standards and high-performance trends.

ZERO EMISSION LIVE!

Tuesday–Thursday, June 8–10, during show hours
West Hall, Aisle W600

Featuring equipment where concrete and masonry contractors can perform common construction tasks in a safe, quiet and emission-free zone. See demonstrations of products and techniques with safety and productivity in mind.

SPECIAL EVENT: CIM AUCTION

READY, SET, BID!

SILENT AUCTION

Wednesday,
June 9,
11 am–12:45 pm

LIVE AUCTION

Wednesday,
June 9,
1–2 pm

Support the next generation of concrete and masonry pros! Bid on equipment, cement, supplies and exciting vacation and sports packages at the CIM Auction. Last year, more than 150 donated items raised over \$1.2 million.

The auction is a major source of funding for Concrete Industry Management degree programs at four universities—plus a new university slated to join the family of schools fall 2021.

“We’ve been blessed with tremendous support from the concrete industry, and World of Concrete Show Management has been an amazing partner,” says Brian Gallagher, chairman of the CIM Marketing Committee.

The CIM program is celebrating 25 years in 2021. Since its inception, the program has produced more than 1,354 graduates. World of Concrete is proud to be a long-time partner of the CIM Auction.

FEATURED EXHIBITOR DEMO

MB Crusher America Inc.
Booth D813



See two crusher buckets at work: A BF model crusher, suitable for excavators, and an MB-L model crusher, designed for skid steers and backhoes. The objective will be to reduce slabs of cement into various sizes. The first reduction will be performed by the BF crusher; this output material will then be reworked by the MB-L crusher, which in turn, will produce a smaller output size.

Click here for updates and demo schedule.



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GETTING AROUND

Shuttle Bus Service

FREE when booking your hotel through onPeak, the ONLY official hotel provider to World of Concrete. If not booking your hotel through the official hotel provider, you need to purchase a non-refundable shuttle bus pass to use this service at the show. Passes are available online through registration. Shuttle service is only available to hotels that are not within walking distance to the convention center.

Las Vegas Monorail

Get to the convention center in minutes! Exclusive discounts available at: worldofconcrete.com/en/hotel-travel/getting-around-las-vegas.html

BOOK YOUR HOTEL WITH ONPEAK

Approximate Reservation Deadline: May 17 2021

onPeak is our ONLY official hotel provider. Be sure to look for the onPeak logo when securing your hotel reservations for Las Vegas.



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(855) 992-3353 Toll-free



DON'T MISS MASONRY

The greatest show in Vegas will happen in the Silver lot, in front of Central Hall, Wed, June 9! Masonry Madness® is an amazing day filled with impressive displays of skill and endurance. Spectators and webcast viewers will watch more than 75 masonry warriors fight for the champion title in their respective competitions. You don't want to miss the continent's best bricklayers, blocklayers, mason apprentices and tenders battling to become the "World's Best."

MCAA's Masonry Skills Challenge

Sponsored by:



Designed to showcase skills training, this contest brings together winning apprentices from regional competitions in first-, second- and third-year levels to determine the world's top masonry apprentices. Contestants have three hours to complete a project appropriate to their know-how. They have not seen the drawings, have not practiced and may not consult anyone during the competition. Awards are presented to the top three apprentices in each skill level. For more information, **visit MCAA.**

Toughest Tender Competition



Sponsored by:



Prior to the SPEC MIX BRICKLAYER 500®, each team's tender competes to prove who is the fastest as they set up their workstations for the big event. Watch as the world's top mason tenders haul brick, block, equipment and materials to beat their peers and take home \$2,500 in cash and prizes.

SCHEDULE SUBJECT TO CHANGE.

Visit worldofconcrete.com or download the World of Concrete app for up-to-date show information.





MCAA's FASTEST TROWEL ON THE BLOCK

Sponsored by:



Fastest Trowel on the Block

A testament to teamwork, this competition pits journeyman masons, accompanied by their chosen tender, against each other as they showcase their speed and craftsmanship. The goal: Complete as much as possible of a 30-ft-long wall in a 20-minute heat, using 8-in.x8-in.x16-in. CMU and provided mortar. Contestants must demonstrate top workmanship using normal masonry practices and hand tools.



Sponsored by:



SPEC MIX BRICKLAYER 500® Championship

The most popular event at WOC, this Super Bowl of masonry answers the question: "Who is the World's Best Bricklayer?" Each team consists of one mason and one tender. The teams must build a 26-foot 8-inch, double-wythe brick wall in one hour. Judges will check each wall for workmanship and production to determine which team placed the most brick while meeting quality standards and competition rules. More than \$125,000 in cash and prizes will be awarded, including a new Ford F-250 4x4 XLT Super Duty truck. Learn more about [this year's contestants](#) and [previous years' winners](#).

GET SOCIAL:
#WOC2021



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